



300

NORTH LASALLE

REINVESTMENT



IRVINE COMPANY

| **CBRE**

ELEVATED UPGRADES

We're redefining the workday along the Chicago riverfront. All-new experiences include a reimagined lobby with a craft coffee bar, a hospitality-inspired conference center and an enhanced fitness center. Coming soon: a revitalized riverfront terrace and lounge.



REIMAGINED ARRIVAL EXPERIENCE

The recently upgraded three-story lobby features premium finishes, a dynamic media wall that brings motion and energy to the space and Kafe Mera — a new Greek-inspired coffee and pastry bar.



CRAFT COFFEE BAR

NOW OPEN



VENUE MEETINGS & EVENTS CENTER

NOW OPEN

The new 8,780 SF Venue Meetings & Events center features sweeping riverfront views, flexible layout options to accommodate a variety of needs — including a boardroom, a smaller conference room and a multi-purpose room — with seamless technology integration.



200-person capacity



3 gathering spaces



2 lounge/pre-function areas



Warming kitchen & dedicated restrooms



Private phone rooms



VENUE MEETINGS & EVENTS CENTER

NOW OPEN



KINETIC FITNESS CENTER

NOW OPEN

The renovated, private fitness center includes new cardio and strength training equipment, a dedicated studio room, instructor-led classes, digital workouts and a Therabody recovery station.



High-end equipment



Resort-style locker rooms



Luxurious lounge



Towel service

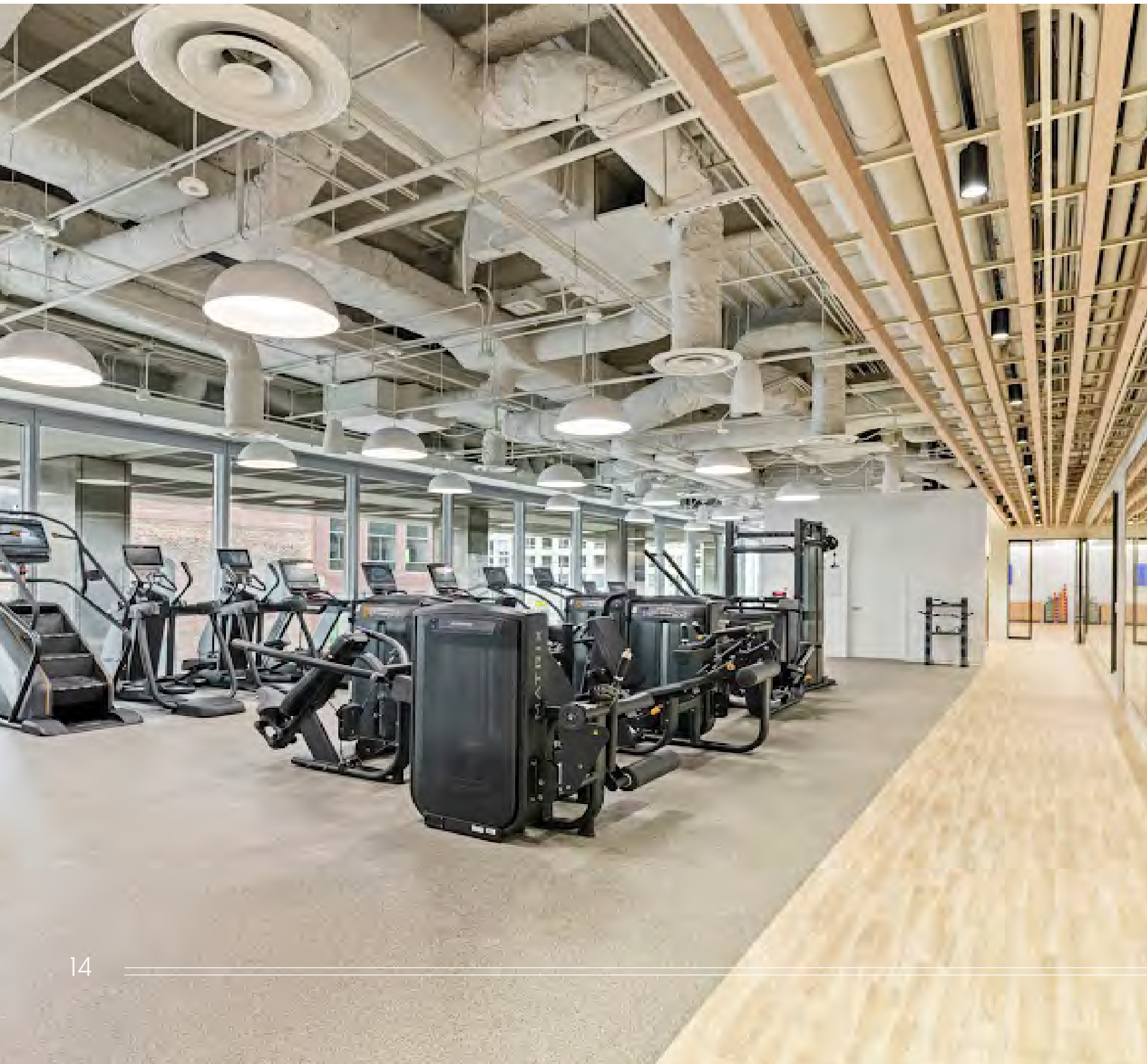


Group fitness studio



KINETIC FITNESS CENTER STUDIO ROOM

NOW OPEN



RIVERFRONT RESTAURANT AND LOUNGE

COMING SUMMER 2026

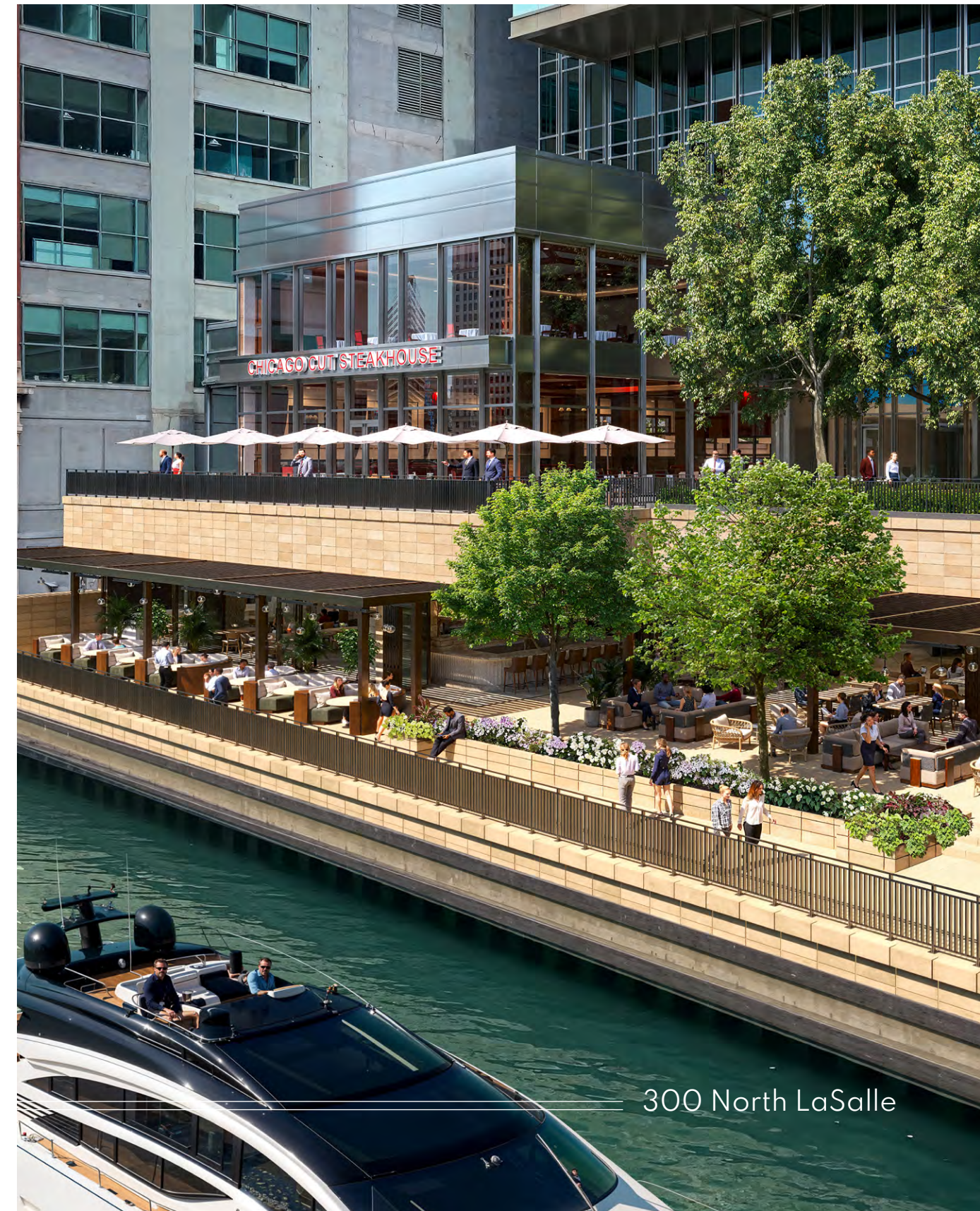
An upgraded indoor-outdoor Riverfront Restaurant and Lounge provides the perfect setting for client gatherings and company events.

Paired with an elevated Mediterranean dining concept from DineAmic Hospitality, 300 North LaSalle becomes an engaging, day-to-night destination for teams.



RIVERFRONT RESTAURANT AND LOUNGE

COMING SUMMER 2026





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